



GOLDEN OPPORTUNITY TO BECOME A  
**FRANCHISE  
PARTNER**



**#1 TECHNICAL  
TRAINING INSTITUTE**

RANKED BY BUSINESS WORLD, BRITISH COLUMBIA TIMES,  
BUSINESS STANDARD, AVALON GLOBAL RESEARCH, IFC AND  
SEVERAL RECOGNIZED FORUMS.



## Technoscripts<sup>®</sup> - Empowering Talent, Shaping Futures

As a leading advanced training institute, Technoscripts equips students and working professionals with in-demand skills through industry-expert-led classroom training. With a mission to deliver quality education across emerging fields, Technoscripts operates training centers across India, fostering a global learning environment. Our programs are meticulously designed to make individuals job-ready in today's competitive and fast-evolving world.

**Technoscripts excels in delivering specialized education through its distinguished schools, addressing the diverse needs of modern professionals:**

- **School of Embedded Systems & IoT:** Offers cutting-edge courses in Embedded Systems, IoT Training, and Advanced Automotive Technologies, preparing students for the future of automation and connected technologies.
- **School of EV & Automotive:** Focuses on Electric Vehicle Design, Development, and Renewable Energy Systems, addressing the growing demand for sustainable innovation.
- **School of Data Science & AI:** Covers in-demand courses like Data Science, Artificial Intelligence, and Full Stack Development, ensuring students are proficient in technologies shaping tomorrow's industries.
- **School of Digital Marketing & Business:** Provides training in Digital Marketing, SEO, SEM, and Marketing Analytics, empowering professionals to thrive in the digital-first economy.
- **School of Programming & Development:** Specializes in comprehensive Full Stack Development training, encompassing both frontend and backend technologies for versatile software developers.

With a robust network of campuses and an unwavering commitment to excellence, Technoscripts creates a collaborative, hands-on learning experience. Our interactive classroom format ensures students gain practical skills, real-world knowledge, and the confidence to excel in their chosen fields.

Technoscripts' reputation for excellence is reinforced by recognition from leading organizations and consistent rankings as a top training institute by industry forums and research bodies. Our programs are trusted by multinational companies and are lauded as industry benchmarks for quality training.

**Join Technoscripts and embark on a transformative journey to success, powered by expertise, innovation, and a passion for growth.**



# MODE OF LEARNING



**CLASSROOM**



**ONLINE**

## **Technoscripts Offers Flexible CLASSROOM + ONLINE Training Pattern**

Technoscripts provides a unique hybrid training model where students have the flexibility to attend sessions in the CLASSROOM or ONLINE. Our expert trainers conduct live sessions directly from Technoscripts classrooms, ensuring a seamless and interactive learning experience. All sessions are live-streamed for students in the same batch, enabling online participants to actively engage with the trainer and collaborate with peers, just like in a physical classroom. This approach ensures consistent quality and accessibility, making advanced technical training convenient for all learners.

## GLOBAL LEADER IN PROFESSIONAL TRAINING PROGRAMS

**25 YRS**

TEACHING  
EXPERIENCE

**1.5 M+**

STUDENTS  
TRAINED

**102+**

TRAINING  
COURSES

**21+**

TRAINING  
CENTERS

**50+**

JOB READY  
TRAINING

### COURSES OFFERED

- Embedded Systems & IoT
- EV & Automotive
- Data Science & AI
- Programming & Development
- Digital Marketing & Business

<b>Model</b>	Certifications, Diploma and master program at campus
<b>Franchise License Fee</b>	<p><b>₹20 Lakhs</b></p> <hr/> <p>During Signup: <b>₹10 Lakhs</b>      Within 1 Months: <b>₹10 Lakhs</b></p>
<b>Royalty</b>	<b>Royalty 20%</b>

## FRANCHISE DETAILS

Details	Amount in INR
Franchise Fee (One-time payment)	₹20,00,000
Initial Capital Expenditure (CapEx)	₹5,00,000
Operational Expenditure (OpEx) per month	₹2,90,000 - ₹3,20,000
Return on Investment (ROI) Period	12-18 months
Space Requirement	500-1000 sq.ft.
Royalty on Fees	20%
Initial Agreement Term	3 years

## FINANCIAL BREAKDOWN

Details	Amount in INR
Franchise Fee	₹20,00,000
Initial CapEx (Infrastructure)	₹5,00,000
Operational Expenditure (OpEx)	
- Teaching Staff (per month)	₹1,00,000s
- Counselor & Admin (per month)	₹40,000
- Rent (per month)	₹50,000 - ₹80,000
Marketing Spend (per month)	₹1,00,000

## REVENUE PROJECTIONS

Revenue Projection for 240 Students	Amount
Average Course Fees	₹50,000
Number of Admissions per Year	240
Total Annual Revenue	₹1,20,00,000
Revenue Projection for 360 Students	Amount
Average Course Fees	₹50,000
Number of Admissions per Year	360
Total Annual Revenue	₹1,80,00,000

# CORPORATE SUPPORT PROVIDED TO FRANCHISE

- Continuous Training for Franchise Team Members
- Sales and Marketing Support (Sales Pitch, Ad Templates for Google/FB/Insta, Student Acquisition Strategies, etc.)
- Technoscripts Course Curriculum & Study Material
- Advanced Learning Management System (LMS)
- Comprehensive CRM & Invoicing System
- Access to Technoscripts' Industry-Trained Expert Trainers
- Career Advancement Cell (Job/Internship Placement Assistance for Students, etc.)
- Industry-Focused Guest Lectures and Case Studies



# TECHNOSCRIPTS<sup>®</sup> FRANCHISE CENTRE INFRASTRUCTURE REQUIREMENTS

Dimensions for technoscripts Franchise Centre	Sq. Ft.	Nos.	Room Requirements
Tele Callers Cabin	80 Sq. Ft.	2	Laptop and Mobile for Each Caller, White Board and AC
Counselling Room	60 Sq. Ft.	1	AC and White Board
Classroom / Conference Room	400 Sq. Ft.	1	Television 60", White Board, 1 Laptop For Instructor, 1 Web Cam, AC
Pantry Area and Washroom	100 Sq. Ft.	1	Tea & Coffee Machine, Water Cooler
Reception / Waiting Area	60 Sq. Ft.	1	Laptop, Printer, Notice Board and AC
<b>Total Carpet Area</b>	<b>700 Sq. Ft.</b>		<b>White painted walls, carpet flooring in the shade of blue and false ceiling with proper white lights.</b>



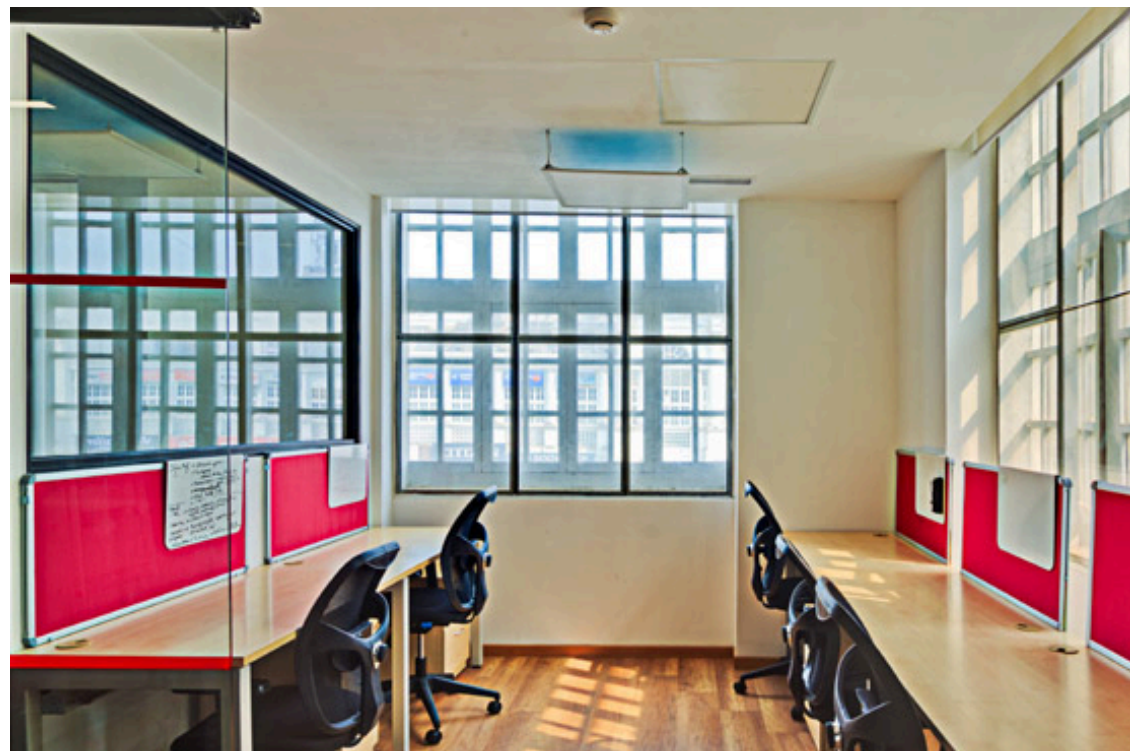


# 400+ TECHNOSCRIPTS<sup>®</sup> CORPORATE PARTNERS



And Many More...

# TECHNOSCRIPTS<sup>®</sup> IN ACTION





For any queries, please contact  
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